

LIBERTY OPTHALMOLOGY



JUVÉDERM® is a smooth gel filler that instantly smoothes away wrinkles around your mouth and nose. With just one treatment, you'll get smooth and natural-looking results that last up to a year. †

JUVÉDERM® is manufactured using HYLACROSS™ technology, creating a smooth-consistency gel. JUVÉDERM® is used in combination with a topical anesthetic, in the areas to be treated to improve the comfort during treatments. With JUVÉDERM® you get the smooth results you expect.

Everyone's skin ages differently and JUVÉDERM® may be used to rejuvenate multiple problem areas. * From smile lines to vertical lip lines, you can smooth away unwanted wrinkles and restore natural contours.

How Does JUVÉDERM® Work?

Young, healthy-looking skin contains an abundance of a naturally hydrating substance called *hyaluronic acid* (HA). But as you age, sunlight and other factors can reduce the amount of HA in your skin. The lack of HA causes your skin to lose structure and volume, creating unwanted facial wrinkles and folds - like those *parentheses* lines around your nose and mouth.

Using a dermal filler like JUVÉDERM® is a safe and effective way to replace the HA your skin has lost, bringing back its volume and smoothing away facial wrinkles and folds.

Our Skin's Natural Moisturizer

Hyaluronic acid (HA) is a naturally occurring molecule. Much like a sponge, its primary function is to bind and absorb water, which creates volume in the face. In this way, Hyaluronic acid can be thought of as the body's internal moisturizer. But, as we age, HA diminishes, which contributes to the presence of lines and folds. JUVÉDERM® injectable gel works to correct this by restoring hyaluronic acid in your skin, helping to diminish wrinkles and nasolabial folds.

Experiencing Rejuvenation

JUVÉDERM® dermal filler is a nonsurgical, physician-administered treatment for nasolabial folds and other facial wrinkles. Dr. Lothes applies a topical anesthetic 30 minutes before treatment to improve the comfort during treatment. Using a fine needle he then eases JUVÉDERM® under the skin to fill the soft tissue of the dermis. This adds volume and diminishes the appearance of wrinkles and nasolabial folds instantly. The full results are usually experienced at two weeks after the treatment.

While there are a variety of hyaluronic acid fillers, JUVÉDERM® is uniquely formulated. A next generation HA filler, JUVÉDERM® uses a manufacturing process called HYLACROSS™ technology. HYLACROSS™ gives JUVÉDERM® its special smooth-gel structure that holds up over time. That's why JUVÉDERM® is the first smooth-consistency HA gel and the only HA filler that's FDA approved* to *last up to one year* with only one treatment. †

For more information about JUVÉDERM® along with safety information visit the JUVÉDERM® web site at: <http://www.juvederm.com>.

Want to learn more? Please call Dr. Lothes at (614) 841-9300 to set-up an examination and consultation.

JUVÉDERM® (continued)

* In the United States, JUVÉDERM® is indicated for correction of moderate to severe facial wrinkles and folds (such as nasolabial folds).

† This includes all JUVÉDERM® injectable gel formulations. Most subjects acquired optimal correction at initial treatment.

** If you currently take blood thinners, including aspirin, please let us know at least 5 days prior to your injection date.