

# LIBERTY OPTHALMOLOGY



VIVITÉ® is an advanced skin care regimen based on exclusive GLX Technology™, an ultra-charged formula matrix that helps infuse the skin with a glycolic compound and antioxidants to help optimize skin rejuvenation. The VIVITÉ® line extends the Allergan promise of scientifically formulated and clinically shown products that help promote beautiful, healthy skin.

VIVITÉ® is a prescription strength line of skin care products which exfoliate, hydrate and protect the skin. It is only available through a physician's office.

## What does VIVITÉ® do?

Regular use of VIVITÉ® with GLX Technology™ helps exfoliate, hydrate, and protect skin. VIVITÉ® has been clinically shown to help stimulate the skin's natural production of hyaluronic acid and collagen as well as help stimulate the production of epidermal growth factor—which are vital to healthy, new skin. The antioxidants help protect skin against destructive free radicals.

## What is GLX Technology™?

GLX Technology™ is a unique, ultra-charged formula matrix that helps infuse the skin with a glycolic compound and antioxidants to help optimize skin rejuvenation. This formula matrix is designed to help act as a catalyst for effective penetration of critical ingredients: glycolic compound to help exfoliate and sustain moisture in the skin and antioxidants to help provide protection from destructive free radicals.

## What products are in the VIVITÉ® System?

The VIVITÉ® System consists of 4 products that serve as the foundation for any advanced skin care regimen:

- VIVITÉ® Exfoliating Facial Cleanser helps loosen the unproductive top layer of skin so you can scrub it away and reveal fresh, new skin. Contains 15% glycolic compound.
- VIVITÉ® Daily Antioxidant Facial Serum provides antioxidant protection to help fight the signs of premature aging and delivers a regular application of glycolics to help hydration and renovation of the top layer of skin. Contains 15% glycolic compound.
- VIVITÉ® Night Renewal Facial Cream is an extra-rich formulation that helps promote overnight maintenance and aids in the repair of the skin. Contains 20% glycolic compound.
- VIVITÉ® Revitalizing Eye Cream is specially formulated to help reduce the appearance of fine lines and wrinkles in the sensitive areas around the eye, as well as help minimize the appearance of dark circles. Contains 10% glycolic compound.

Note: Products can also be used individually. Use an SPF 15 or greater sunscreen to prevent an increase in sun sensitivity.

**What other important ingredients are in VIVITÉ® products?**

In addition to GLX Technology™, the VIVITÉ® line is also rich in botanicals including olive leaf extract, pomegranate, and green tea for natural antioxidant protection; aloe, chamomile, and wild mango butter for hydration; and licorice to help even skin tone. The ingredient list also includes antioxidant vitamins C and E, as well as caffeine to help reduce puffiness. There are advanced ingredients in the VIVITÉ® skin care formulations: superoxide dismutase (SOD) to provide antioxidant protection and help neutralize free radicals, peptides to help tighten skin, microbeads to help enhance exfoliation, and interference pearls to help reflect and diffuse light as well as help minimize the appearance of dark circles under the eyes.

**When can someone expect to see results from the VIVITÉ® System?**

Improvements have been clinically measured after just 3 weeks of following the treatment regimen.<sup>1</sup>

1. Downie J. Clinical evaluation of a novel glycolic acid/antioxidant-based antiaging skin care regimen. *Cosmet Dermatol.* 2008; 21(3):168-175.

If interested in learning more about the VIVITÉ® line of skin care products, please schedule a consultation to discuss how VIVITÉ® might be right for you.

*For more information about the VIVITÉ® line of skin care products along with safety information visit the VIVITÉ® web site at: <http://www.viviteskincare.com>.*

***Want to learn more? Please call Dr. Lothes at (614) 841-9300 to set up an examination and consultation.***